

Privacy policy

1. The controller under Article 4(7) of the GDPR is:

Phone: +4379851442

Email: augustmediasmm@gmail.com

2. Contact

When you contact us by email or phone, we will store your email address, and if you provide one, your name and phone number to answer your questions.

By emailing us, you can, for example, ask questions about our company, our products, or our services.

To process your request, we ask you to provide personal information. This includes your name, email address, and other information, such as the subject of your request and your message. Providing your phone number, company name, and address is optional.

The information you provide will enable us to fully satisfy your request. Providing data in this context is completely voluntary.

The personal information you provide, including the time of your contact, will be used solely for the purpose for which you provided it: to process your request. This data will not be used for any other purpose or shared with third parties without your explicit consent. An exception is our third-party recipients, if necessary to fulfill your request. Unless legal retention obligations apply, your personal data will be deleted after your request has been resolved.

The legal basis for data processing is Article 6(1)(b) of the GDPR if your request serves the purpose of entering into a contract, and Article 6(1)(f) of the GDPR otherwise. Our legitimate interest is that we need your data to process and respond to your request.

3. Processing of Personal Data When Visiting Our Website

When you use our website for informational purposes only, i.e., simply browsing without providing us with any information, we process the personal data your browser transmits to our server. The data described below is technically necessary to display our website and ensure its stability and security, and we are therefore obliged to process it. This data is stored for 14 days. The legal basis for this processing is Article 6(1)(f) of the GDPR: IP address, date and time of access, name of the page visited, referrer URL (the previously visited page), volume of data transferred, browser type and version, and operating system.

4. Processing data from your devices

In addition to the data specified above, when you use our website, we use technical means for various functions, including cookies, which may be stored on your device.

When you visit our website, or at any time thereafter, you can choose whether to accept cookies generally or select individual optional features. You can change this in your browser settings or through our cookie policy. Below, we will first describe cookies from a technical perspective.

A distinction is made between session cookies, which are deleted immediately after you close your browser, and persistent cookies, which remain stored after a single session. Cookies are categorized according to their purpose as follows:

Technical (functional) cookies: These are necessary for website navigation, basic functionality, and website security; they do not collect information about you for marketing purposes or store information about the websites you have visited. On our website, this includes, among other things, the "pll_language" cookie, which stores your selected language version so that our website is automatically displayed in your preferred language when you return or switch between subpages. Cookies for information sharing or third-party services.

For more information about which cookies we use and how you can manage your cookie settings and disable certain types of tracking, please see our [\[Consent Policy\]](#).

You can revoke your consent at any time in the "Consent Management" section; this will not affect the lawfulness of data processing prior to your revocation.

If we deem the use of cookies technically necessary, data processing is carried out on the basis of Section 25(2) (2) of the German Telecommunications Act (TMG). Further processing is carried out in accordance with Article 6(1) (f) of the GDPR. For all other cookies that are not necessary for the display and functioning of the website, data processing is carried out on the basis of Article 25(1) of the Telecommunications and Data Protection Act (TDDG) and Article 6(1)(a) of the GDPR.

5. Consent Manager and Cookie Policy

We use a consent manager and cookie policy to lawfully obtain, manage, and document your consent to the use of cookies and other technologies. The consent manager helps us comply with our legal documentation obligations.

When you visit our website, the consent manager requests your consent. If you consent, the following data will be automatically recorded: anonymized IP address, date and time of consent, browser user agent, our website URL, and an anonymous, randomly generated, and encrypted key. Additionally, the consent status you selected (cookie status) will be saved, which serves as confirmation of your consent. The encrypted key and consent status are stored on your device using a cookie to restore the corresponding consent status on subsequent visits. This cookie is automatically deleted after 12 months.

The legal basis for using the Consent Manager is Article 6(1)(c) of the GDPR (compliance with a legal obligation, in particular the obligation to provide evidence pursuant to Article 7(1) of the GDPR) in conjunction with Article 6(1)(f) of the GDPR (legitimate interest in obtaining and managing consent in a lawful manner). The Consent

Manager cookie is strictly necessary within the meaning of Section 25(2)(2) of the German Telecommunications Act (TMG) and therefore does not require consent.

You can view and change your consent settings at any time with effect for the future through the Consent Manager. You can access the Consent Manager via the icon in the lower left corner of the screen.

6. Categories of Recipients

Data Processor

We use various third-party providers who work exclusively on our behalf and under our instructions (data processing) to provide the services we offer, such as hosting this website or managing our IT systems. These providers have been carefully selected and engaged by us, are bound by our instructions, and are regularly monitored.

Third-Party Recipients

To properly process your requests, we may need to transfer your personal data to third parties. These third parties may include our suppliers, transport, and logistics partners.

7. Links to Other Websites

When we provide links to websites of other organizations, this privacy policy does not apply to the processing of personal data by those organizations. Therefore, we encourage you to review the privacy policies of other websites you visit.

8. Your Rights

You have the following rights vis-à-vis the data controller regarding your personal data:

- Right to information,
- Right to rectification or deletion,
- Right to restriction of processing,
- Right to object to processing.
- Right to data portability.

You also have the right to lodge a complaint with a data protection supervisory authority regarding our processing of your personal data.

9. Objecting to or withdrawing consent to the processing of your data

If you have consented to the processing of your data, you may withdraw it at any time by sending a letter or email to the address specified above. Such withdrawal affects the lawfulness of the processing of your personal data after you have notified us of it. The lawfulness of processing your data before your withdrawal remains unaffected.

In cases where the processing of your personal data is based on a balancing of interests, you may object to such processing. This applies in particular to cases where

the processing is not necessary for the performance of a contract with you, which we explain in the following description of functions. When submitting such an objection, please state the reasons why we should not process your personal data in the way we have so far. If you object, we will review the situation and either cease or adjust the processing of your data, or present you with compelling legitimate grounds for continuing the processing.

Naturally, you may object at any time to the processing of your personal data for advertising and data analysis purposes. The best way to exercise your right to object to advertising is to use the contact details provided above.

10. Timeliness

This privacy policy is dated May 13, 2026. However, we would like to note that due to factual or legal changes, it may be necessary to periodically revise this privacy policy.